

**Cambridge City Council**

***Environment, Waste and Public Health Portfolio 2015-16***

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<b>Vision Statement 1:</b>	A city that takes robust action to tackle the local and global threat of Climate Change, both internally and in partnership with local organisations and residents, and to minimise its environmental impact by cutting carbon, waste and pollution.
<b>Strategic Objective1:</b>	To make the most of opportunities to use the waste generated within the City as a resource
<b>By March 2016 we will have:</b>	<p>1.1 - Relocated the waste operation to Waterbeach as part of the shared waste service with South Cambridgeshire District Council.</p> <p>1.2 - Run targeted campaigns to encourage greater recycling for Houses in Multiple Occupation (HMO's), blue bins and a trial of collecting food waste from a block of flats.</p> <p>1.3 - Increase the amount of commercial food waste recycled</p>
<b>Lead Officer:</b>	Jas Lally
<b>Performance Measures:</b>	<p>1.1 All waste vehicles operate from the Waterbeach depot maintaining current service standards.</p> <p>1.2 Run 4 Love Food Hate Waste (LFHW) events dovetailing into Cambridge Sustainable Food initiative</p> <p>1.2 - Produced an evaluation report on the trial food waste at a block of flats in the city</p> <p>1.2 - Worked with managing agents and other teams within the council to visit 50 HMOs as part of a pilot to carry out face to face engagement to increase recycling.</p> <p>1.2 - Replaced liveries on 4 blue bin vehicles, run 2 radio advertisements and 2 social media updates per day for a month and promoted blue bin recycling at 3 events in the campaign period.</p> <p>1.3 - Increased the monthly tonnage of commercial food waste recycled to 40 tonnes</p>
<b>Delivery Risks</b>	<p>1.1 - Delays in project and works not completed to move to Waterbeach site according to timescales.</p> <p>1.2 – Increased publicity does not result in an increase in recycling tonnage</p> <p>1.3 - Insufficient customer interest in the service</p>

<b>Vision Statement 2:</b>	A city which believes that the clearest measure of progress is the dignity and well-being of its least well-off residents, which prioritises tackling poverty and social exclusion, recognising that greater social and economic equality are the most important pre-conditions for the city's success.
<b>Strategic Objective 2:</b>	To increase the availability of healthier food alternatives to those who may suffer increased risk of social exclusion
<b>By March 2016 we will have:</b>	2.1 - Implemented the pilot for the Healthier Catering Commitment for Cambridgeshire (HCCC) project 2.2 - Increased awareness of food hygiene and healthier eating options amongst residents living in the worst two deprived wards of the City.
<b>Lead Officer:</b>	Frank Harrison
<b>Performance Measures:</b>	2.1 - 100 food businesses in the Market ward involved in the HCCC pilot 2.2 - Reviewed the degree of adoption of the HCCC by the target food businesses – Raised awareness of issues associated with food hygiene and healthier eating amongst parents in the two target wards through partnership working with local schools
<b>Delivery Risks</b>	2.1 - Reliance on external partners to successfully meet their stated objectives - Non-cooperation of businesses so unable to trial of pilot - Pilot unable to show substantial change in the eating habits of the community 2.2 - Target schools unwilling to take part in intervention - No parental buy-in to the intervention - No substantial change to the diets of target parents

<b>Vision Statement 3:</b>	A city where getting around is primarily by public transport, bike and on foot.
<b>Strategic Objective 3:</b>	Increase the percentage of low emission buses and taxis operating within Cambridge
<b>By March 2016 we will have:</b>	<p>3.1 - Develop a policy and action plan to improve uptake of low emission taxis in Cambridge and work through the bus quality partnership to influence the County Council Transport Policy on low emission buses.</p> <p>3.2 - Submitted a funding bid to Office for Low Emission Vehicles (OLEV), in partnership with the County Council, to support the introduction of hybrid and electric vehicles into the bus and taxi fleets in Cambridge.</p>
<b>Lead Officer:</b>	Jo Dicks
<b>Performance Measures:</b>	<p>3.1 - Policy on low emission taxis adopted, and action plan published including targets for percentage of low emission taxis</p> <ul style="list-style-type: none"> <li>- Low emission buses prioritised within the County Council Transport Policy</li> </ul> <p>3.2 – Well developed, competitive joint funding bid submitted by the deadline</p>
<b>Delivery Risks</b>	<p>3.1 - Non-cooperation of taxi proprietors and bus operators</p> <ul style="list-style-type: none"> <li>- Reliance on the County Council to prioritise and deliver on the low emissions within the Transport Policy</li> </ul> <p>3.2 - Bid unsuccessful and therefore less money available to influence change</p>

<b>Vision Statement 4:</b>	A city which draws inspiration from its unique qualities and environment and its iconic historic centre, and retains its sense of place across the city through positive planning, generous urban open spaces and well-designed buildings, and by providing quality council services.
<b>Strategic Objective 4:</b>	To transform the delivery of the Council's public realm (Streets and Open Spaces (S&OS)) operational and developmental services in accordance with the corporate Transformation Programme
<b>By March 2016 we will have:</b>	4.1 - Developed a relocation plan for the S&OS service to exit Mill Road Depot in 2016/17 4.2 - Completed a strategic review of Council's public toilet service, in order to maximise use of assets and identify revenue saving opportunities 4.3 - Completed a strategic review of public realm bin provision and associated cleansing service to maximise use of assets and operational efficiency
<b>Lead Officer:</b>	Joel Carré (4.1) Alistair Wilson (4.2) Bob Carter (4.3)
<b>Performance Measures:</b>	4.1 - Relocation plan approved 4.2 - Strategic review of toilets, including associated budget savings, approved 4.3 - Strategic review of public realm bin provision completed
<b>Delivery Risks</b>	None

<b>Vision Statement 5:</b>	A city where all citizens and organisations appreciate their duties as well as their rights, where people are free to enjoy themselves but also show consideration for others, and where the community works together to reduce harm and nuisance including by education and, where needed, robust enforcement of the law.
<b>Strategic Objective 5:</b>	To support community engagement and action to help with the maintenance, development and management of a high quality public realm environment across the city
<b>By March 2016 we will have:</b>	<p>5.1 - Undertaken 'Ward Blitzes' in all city wards and evaluated the service and made recommended refinements</p> <p>5.2 - Effectively engaged all Area Committees, using Environmental Data Reports, to agree and review performance against a rolling programme of locally targeted public realm action, including education and enforcement</p> <p>5.3- Piloted a partnership project to tackle the issue of abandoned bikes/ locks in the city by:</p> <ul style="list-style-type: none"> <li>• Raising community awareness of these issues, especially amongst students</li> <li>• Supporting the community to report these issues</li> <li>• Maximising the recycling/ re-use of abandoned bikes/ locks</li> </ul>
<b>Lead Officer:</b>	Bob Carter (5.1) Wendy Young (5.2, 5.3)
<b>Performance Measures:</b>	<p>5.1 - Improvement in the quality of public realm as result of Ward Blitzes, to be assessed through an annual report, including evaluation results and recommended refinements</p> <p>5.2 - Environmental Data Reports valued and used by Area Committees to inform targeted</p>

	public realm action 5.3 - a) Reduction in numbers of abandoned bikes/ locks being removed over time b) Sustainable system for recycling unwanted bikes, either for scrap or re-use
<b>Delivery Risks</b>	5.3 - Dependent on attracting support and engagement of local community and organisational partners, such as Cambridge University, University of East Anglia and Cambridgeshire County Council